



Moorgen Wired Smart House Whole Home System

Moorgen Smart
Dimming Control

moorgen



@moorgen4



@moorgen_international



@moorgensmarthome



Moorgen



moorgen smart home

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www.moorgen.de

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Moorgen Smart Master Design for Villas

moorgen



Founder of Steve Leung Design Group Ltd.
International Federation of Interior Designers (IFI)
2017-2020 Chairman

Steve Leung·Super Car Series Smart Panel
moorgen x *Steve Leung*



Internationally Renowned Architect
Master of Deconstruction
Pritzker Architecture Prize Winner

ZHD·Landmark Series Smart Panel
moorgen x *Z H D*



Architect Designer Sculptor
2015 World Outstanding
Chinese Designer Award Winner
Chi Wing Lo·Wall Embellished Series Smart Panel
moorgen x *CHI WING LO*



International famous architecture
interior designer, product designer
and the founder of
Stefano Giovannoni Design Studio
Stefano Giovannoni·Moorgen Smart Decorative Lights
moorgen x *Giovannoni*



One of pioneers and leaders of
global lighting design
Founder of Tino Kwan Light Design Ltd.,

Tino Kwan·Master Series Smart Light
moorgen x *TINOKWAN*



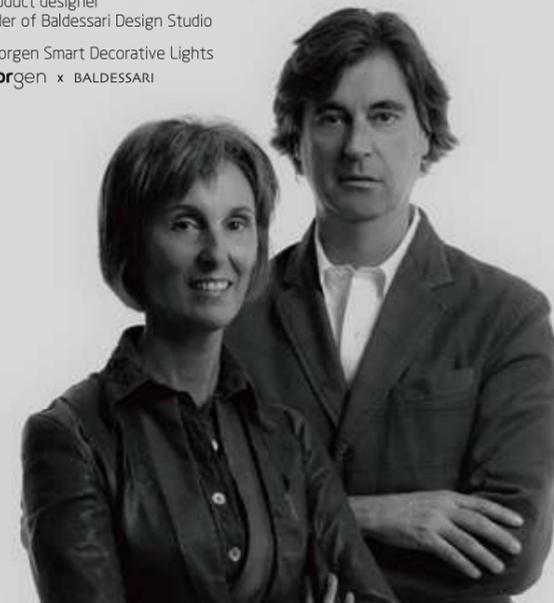
International Renowned Interior Designer
Product Designer
Founder of Jorge Herrera Design Studio

Italy·J Series Magnet Track Light
moorgen x *JORGE HERRERA*



International famous architecture
interior designer, product designer
and the founder of Baldessari Design Studio

Baldessari·Moorgen Smart Decorative Lights
moorgen x *BALDESSARI*



International famous architecture
interior designer, product designer
and the founder of Neri & Hu Design Studio
Global Top100 Influential Industrial Designer

Neri & Hu·Moorgen Smart Panel
moorgen x *neri&hu*



2 smart decoration

What is **invisible** but **can be felt**, is usually a device called Smart Decoration with the purpose of improving residential comfort.
For example: **smart home companies** provide various smart products, including whole house dimming system, electric curtain system, private theater system, security monitoring system.
The HVAC company provides various HVAC products such as central air conditioning systems, floor heating systems, ventilation systems, and water treatment systems.

1 interior decoration

Something that is **visible** but **immovable**, could be classified as Interior Decoration.
For example: walls, floors, ceilings, cabinets, sidings, doors, partitions, security doors, bathroom sanitary ware, door locks, fireplaces, custom wine cabinets, etc.



3 soft furnishings

Something that is **visible** and **movable**, being classified as soft furnishings.
For example: curtain fabrics, lamps, soft accessories, sofas, coffee tables, carpets, pillows, beds, bedside tables, dining tables, dining chairs, paintings, handicrafts, etc.

16

moorgen smart house whole home coverage

01 whole-house dimming system

02 smart panel system

03 central air conditioning heating ventilation control system

04 smart remote control system

05 smart lighting system

06 smart sensor system

07 motorized curtain system

08 motorized shading system

09 panoramic sound home theater system

10 healthy & comfortable

11 background music system

12 smart voice control system

13 security system

14 smart clothes dryer system

15 diagram system

16 experience center



Lighting 10%
Adjust the brightness of the room light to 10%



Lighting 50%
Adjust the brightness of the room light to 50%



Lighting 100%
Adjust the brightness of the room light to 100%



"Lighting" also needs "Dimming"

Dimming presents "ultimate space experience"

"Night mode"

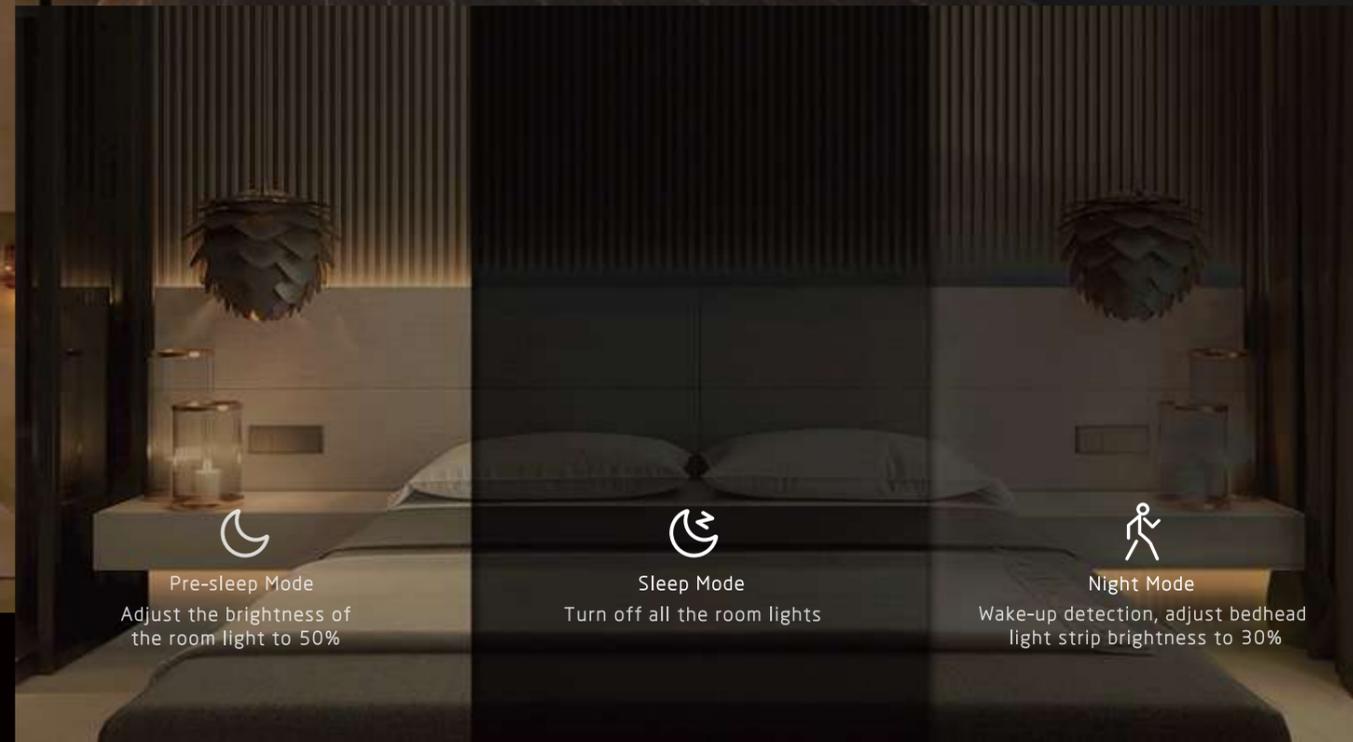
"Seven-star dimming system"

Difference between "Dimming" and "No Dimming"

The feeling of "feather wavering to the floor"



01 whole house dimming system



Pre-sleep Mode
Adjust the brightness of the room light to 50%



Sleep Mode
Turn off all the room lights



Night Mode
Wake-up detection, adjust bedhead light strip brightness to 30%



moorgen x *Steve Leung*

Steve Leung
Founder of Steve Leung Design Group Ltd.
International Federation of Interior Designers (IFI)
2017-2020 Chairman



Steve Leung · Super Car Series Smart Panel



Moorgen Smart Panel

Steve Leung Super Car Series

Designed by Master Designer Steve Leung, the panel appears clean with only the Supercar Tail-Lights always on. When users approach, this light fades and the panel text gradually illuminates. Departure for 5 seconds, the text fades and the Tail-Lights in the seam of the panel return. A 3-in-1 thermostat can also replace original air conditioning, floor heating and fresh-air panels. When being pressed, the customized keypress lights and vibrates, with 7 colors available.



02 smart panel system



reddot winner 2022

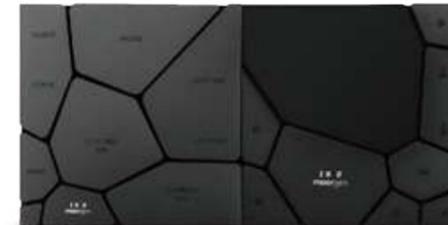




moorgen x Z H D

ZHD

Internationally Renowned Architect
Master of Deconstruction
Pritzker Architecture Prize Winner



ZHD · Landmark Series · Smart Panel



Moorgen Smart Panel

ZHD Landmark Series

Design
Esthetics
Humanization
Function

Life
Wisdom
Intelligence
Comfort
Change

Inspired by nature and designed by renowned British design firm, Zaha Hadid, this is their first smart product. The Landmark Panel truly breaks the boundaries, pioneering in the adoption of the Split-level Key, which presents a whole different visual experience either from the front or the side view.



reddot winner 2022





Design
 Esthetics
 Humanization
 Function

Wisdom
 Intelligence
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 Change



Moorgen AI Smart LCD Panel

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Design
 Esthetics
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 Function

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 Intelligence
 Change



Moorgen Integrated Smart Panel

Monaco Series

Inspired by Moorgen supercar series, the atmosphere and text lights on each button are designed to alternate 7 colors in standby mode. Text lights will gradually become brighter as users approach.



Luxembourg Series



Italy Series



Finland Series



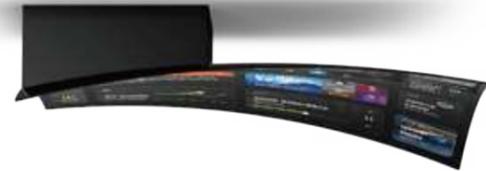
Design
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 Change

Moorgen Flexible AI Smart Panel

South Africa Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Moorgen Flexible AI Smart Panel

Fiji Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Design
 Esthetics
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Venice Series

Moorgen Desktop AI Smart Panel

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Helsinki Series



Design
 Esthetics
 Humanization
 Function

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Moorgen Flexible AI Smart Panel

Maldives Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.

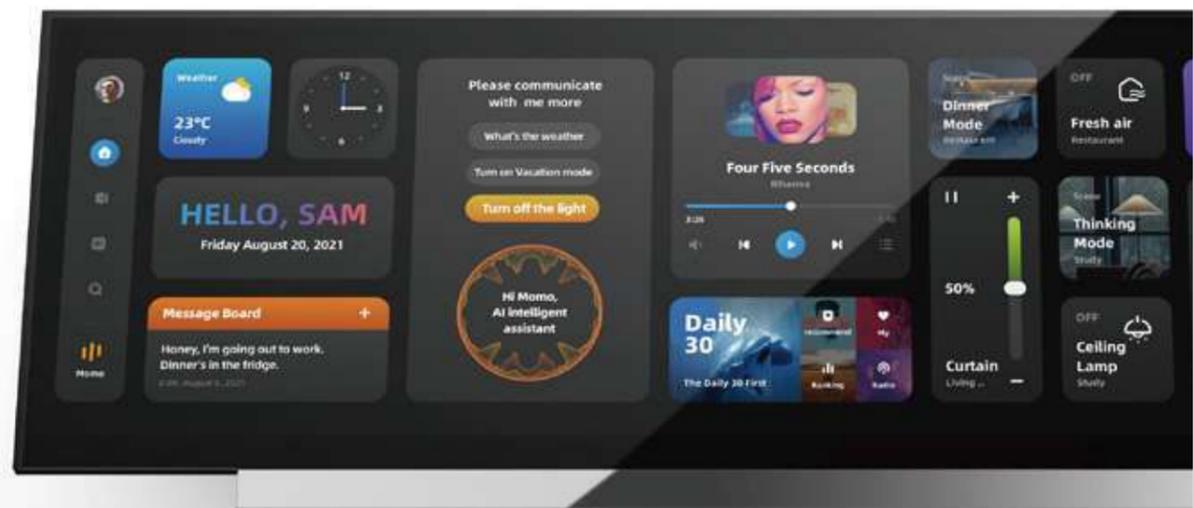


Design
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 Function

 Life
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 Intelligence
 Comfort
 Change



Design
 Esthetics
 Humanization
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 Life
 Wisdom
 Intelligence
 Comfort
 Change



Moorgen AI Smart Panel

Dubai Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Design
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Moorgen Intercom AI Smart Panel

With the innovative technology and excellent solutions, our purpose is to provide high quality and integrated smart products that are easy to connect. Based on outstanding quality, high reliability and advanced technology, Moorgen is capable of leading the global market.





Moorgen Smart Panel

With the world-leading industrial design group, we design concise, comfortable and humanized products based on user experience. We have many products that win a lot of international design awards, including German Red Dot, IF, IDEA, GOOD DESIGN, and Best of the Best.

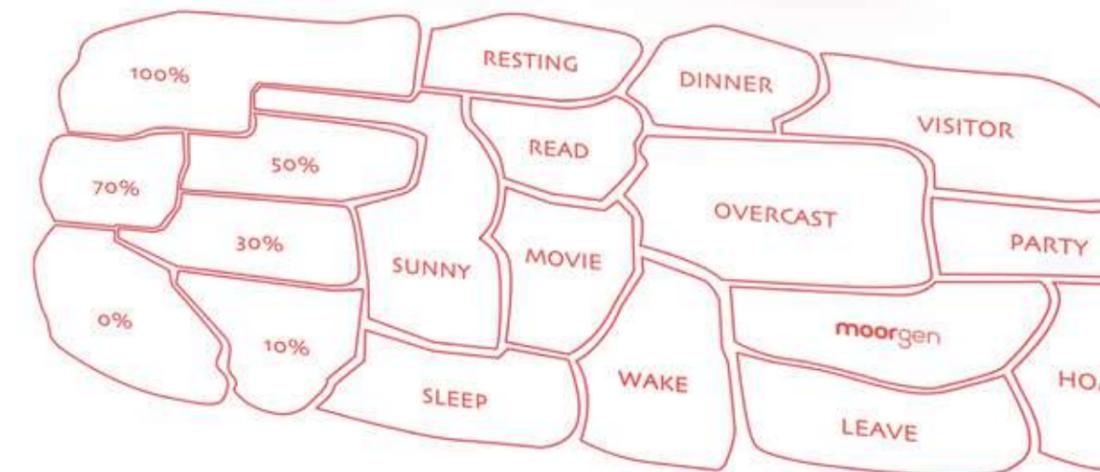
- Design
- Esthetics
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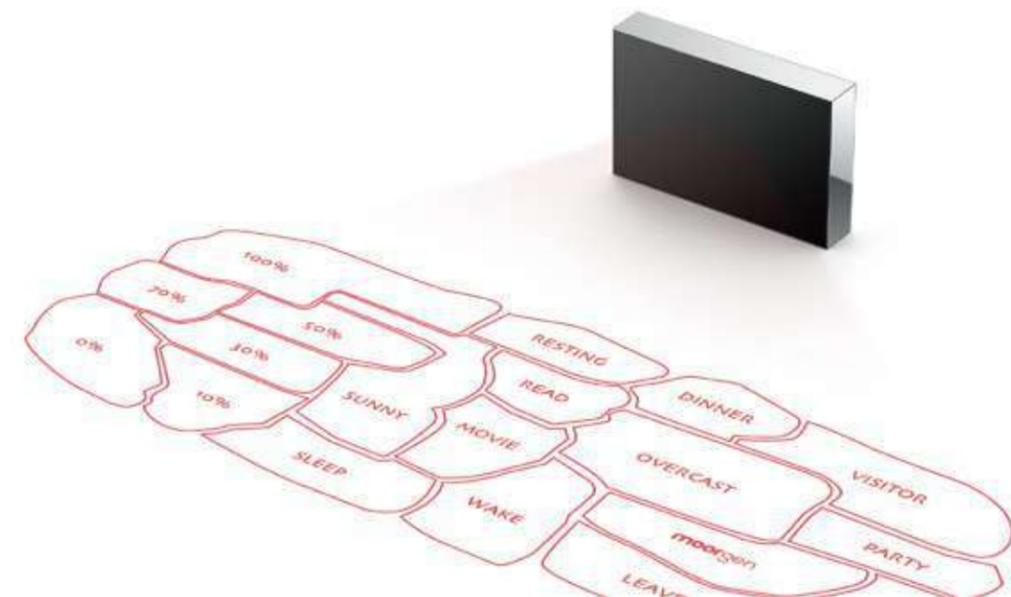
Moorgen Projection Smart Panel

Space Series

With the innovative technology and excellent solutions, our purpose is to provide high quality and integrated smart products that are easy to connect. Based on outstanding quality, high reliability and advanced technology, Moorgen is capable of leading the global market.



- Design
- Esthetics
- Humanization
- Function
- Life
- Wisdom
- Intelligence
- Comfort
- Change





Moorgen DIY Smart Panel

Swiss Series

A thermostat and socket can be included for the consistency in style, color and aesthetics. Besides, original air conditioning, floor heating and ventilation panels can be replaced with a 3-in-1 thermostat. When being pressed, the customized texts on keys can light up and vibrate. Key indicators will turn off automatically after activation. The colors of the key pieces are separately changeable in accordance with your preferences.



Design
Esthetics
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Function

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Intelligence
Comfort
Change



Moorgen Smart Panel

Newton Retro Series

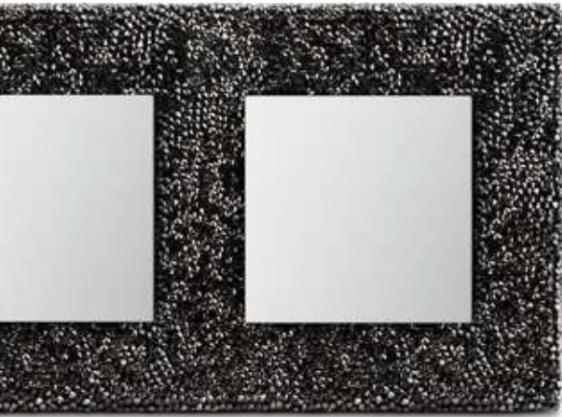
Newton retro series adopts the ancient paddle style. A thermostat and socket can be included for the consistency in style, color and aesthetics. Besides, original air conditioning, floor heating and ventilation panels can be replaced with a 3-in-1 thermostat. When being pressed, the customized texts on keys can light up and vibrate. Key indicators will turn off automatically after activation.



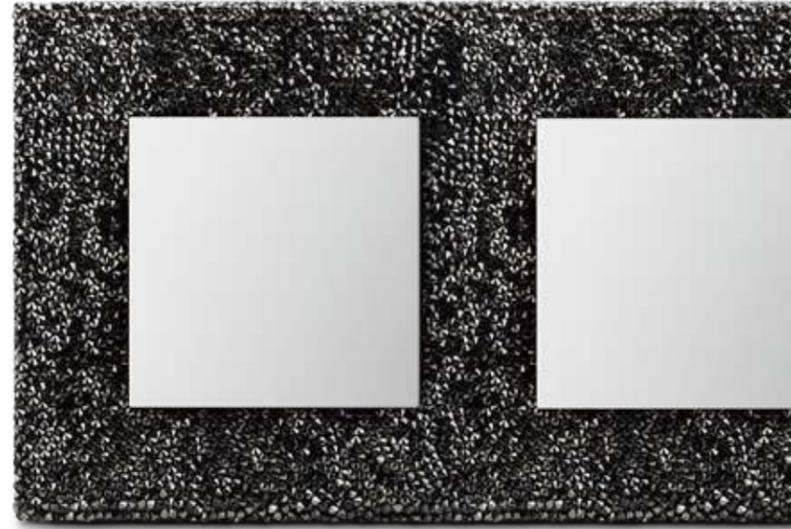
Moorgen Smart Panel

Denmark Series

The smart panels, in the six sub-lines of the Danmark Series, are made from various rare materials: Swarovski Crystal, Gems, TABU, Leopard, Gold & Silver, Pure Black.



reddot award 2019
winner



[Adopt SWAROVSKI® Element.]



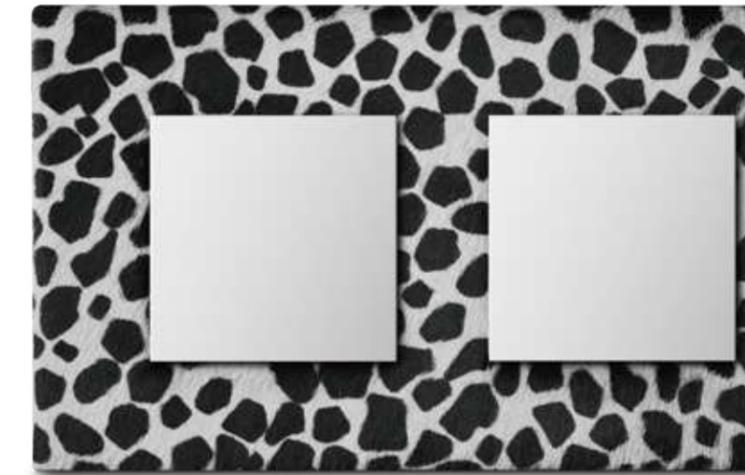
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reddot award 2019
winner





Moorgen Smart Panel

Denmark Series

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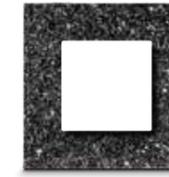
Design
Esthetics
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Change

MOORGEN DENMARK SERIES SMART PANEL 12 Color Panel +4 Color Core



L-Class
Swarovski
Crystal



Gem Black L52



Alaska Silver L51

R-Class
Gem
Natural
Marble



Tiger Eye Blue R02



Gem Green R03



Warm White P56



Belgium Silver P37

H-Class
Natural
Cowhide



Leopard H01



Snow Leopard H02

M-Class
Italy
TATU
Veneer



Eucalyptus Blue M02



Birdseye White M01

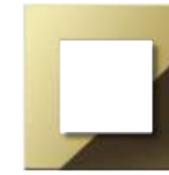


Jade Black P25



Monaco Gold P18

S-Class
Brass



Monaco Gold F18



Belgium Silver D37

C-Class
Aluminum
Magnesium
Alloy



Mica Black C27



Jade Black C25



Gem's Natural
Grade Stone From
Billions Year Ago.



reddot award 2019
winner





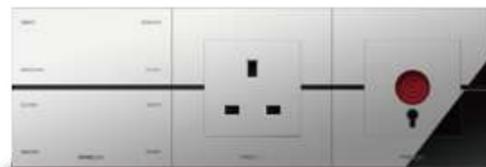
Moorgen Smart Panel

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Boundless
Touch
Wisdom
Linkage

Inifition
Comfort
Elegance
Innovation



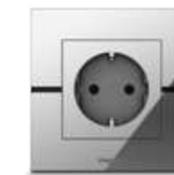
MOORGEN SWISS SERIES SOCKET PANEL



Two Pole USB Socket



UK Standard Socket



German Standard
European Socket



HDMI&LAN Panel



Panic Button Panel



Tel&LAN Panel



CATV Panel



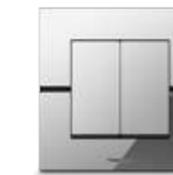
TV&LAN Panel



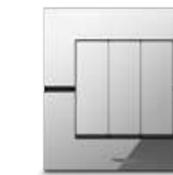
Double LAN Panel



1-Gang Rocker
Switch



2-Gang Rocker
Switch



3-Gang 2-Way
Rocker Switch



Swiss Series Mica Black C27



Swiss Series Ferrari Red C02



Swiss Series Earl Gray S01



Swiss Series Champaign Gold C22



Swiss Series Monaco Gold F18



Swiss Series Alaska White C51



MOORGEN SWISS SERIES 12 COLOURS SMART PANEL



Ferrari Red C02



Monaco Gold F18



Gem Gray C58



Champaign Silver C57



Earl Gray S01



Champaign Gold C22



Jade Gold L01



Glacier Silver L05



Belgium Silver D37



Mica Black C27



Snowflake Silver C50



Warm White C56



Moorgen Smart Panel

Chi Wing Lo Minimalist Series

The embedded panel, designed by Chi Wing Lo, makes spaces cleaner, simpler, and more concise. It sits flush with the wall, and can be installed in a variety of positions on marble, wood, painted, hard and soft surfaces.

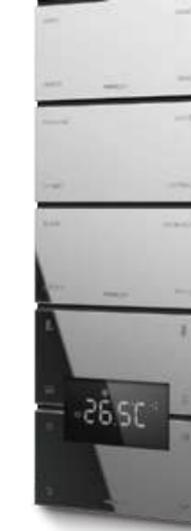
moorgen x CHI WING LO



Moorgen Smart Panel

Swiss Series

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reddot winner 2020



GOOD DESIGN



DESIGN AWARDS 2016



Moorgen Smart Panel Sweden Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Technology
mixed into
aesthetics

Colorful & novel
From tradition
to intelligence

Various and
effective



Living Room Rolling Curtain Open 50%



Aircon Heating Mode 23°C



Living Room Curtain Open 36%



Set Digital Time as Screen Saver



Set Family Name as Screen Saver



Set Clock as Screen Saver



Set Light Strip CT to 3000K



Set Table Lamp Brightness to 100%



Set Audio-visual Room RGB Light Strip Color



Moorgen Smart Panel

Milan Series

The concave touch screen allows the panel to be more hierarchical and adaptable, to suit different design styles. Pages on the LCD screen can be scrolled, rotated, and even turned through gesture. The screensaver displays the time, account name, or a preset animation when not operated. The sound of rotation is clattering, the same as dialing.



Optimal ergonomic
Unbelievable function
Magic technology

Humanized
Simple
Fashionable
Technical
Powerful



Moorgen Smart Panel

Milan Series

It adopts the concave design, with a more layered and adaptable style. The sound of rotation is clattering, the same as dialing. And it can control light dimming, curtains, and BGM volume from 0% to 100%.



Moorgen Smart Panel

Milan Series

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Boundless
Touch
Wisdom
Linkage

Inifition
Comfort
Elegance
Innovation



Active
Energetic
Sporting

Creative
Cultured
Attractive



Moorgen Smart Panel

Milan Series

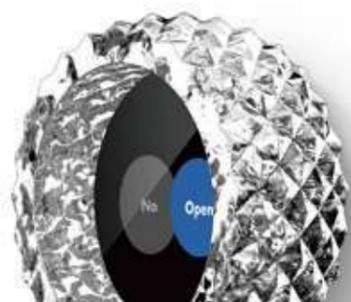
It adopts the concave design, with a more layered and adaptable style. The sound of rotation is clattering, the same as dialing. And it can control light dimming, curtains, and BGM volume from 0% to 100%.



Moorgen Crystal Smart Rotary Panel

Queen Series

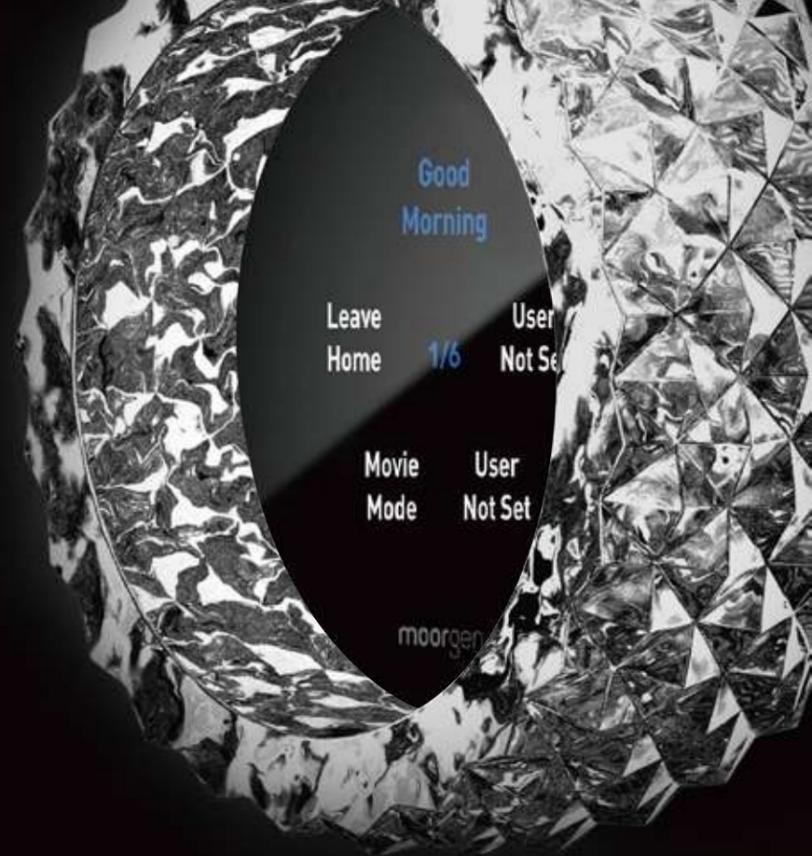
It adopts the concave design, with a more layered and adaptable style. The sound of rotation is clattering, the same as dialing. And it can control light dimming, curtains, and BGM volume from 0% to 100%.



Moorgen Crystal Smart Rotary Panel

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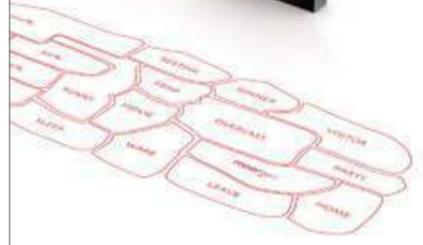
Steve Leung Supercar Series



ZHD Landmark Series



Space Series



Monaco Series



Swiss Series, DIY



Queen Series Tourbillon, Crystal, LCD



Newton Retro Series



Chi Wing Lo Minimalist Series



Ben Wu · Modern Oriental Series



Swiss Series



Moorgen smart panel Family photos

moorgen

AI Smart LCD Panel



Milan Series Tourbillon, Crystal, LCD



Moorgen Flexible AI Smart Panel



moorgen smart panel



mo-bus knx zigbee Bluetooth

Denmark Series

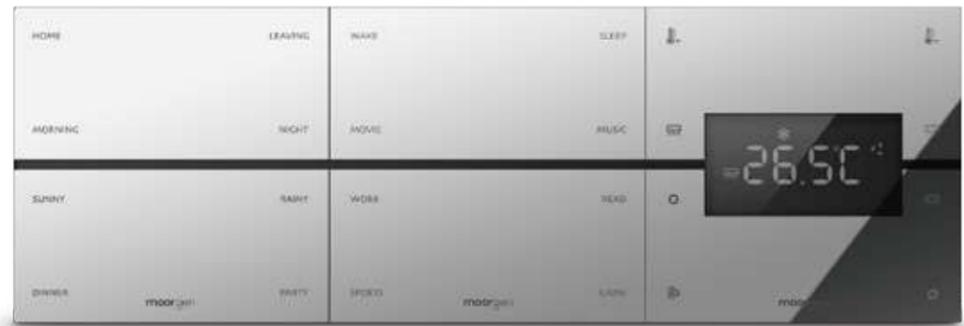


Sweden Series



03

Central Air Conditioning,
Floor Heating, Ventilation Control System



Moorgen Smart Panel can control devices such as AC, floor heating, ventilation, lighting, curtain, BGM, TV, etc. and also support scene control



Light Switch Curtain Switch Floor Heating Thermostat Aircon Thermostat Ventilation Thermostat



Moorgen Smart Panel can control devices such as AC, floor heating, ventilation, lighting, curtain, BGM, TV, etc. and also support scene control



24-Key Remote Control



12-Key Remote Control

04 smart remote control system

Moorgen Smart Remote Control

M36 Series

Equivalent to multi-functional remote control, this smart device can control the air conditioner, television, lighting, curtains, background music, and other devices. There are various modes for you, such as home mode and TV mode, can also be controlled. The metal shell of the remote control adopts a dynamic curve, which fits your hand perfectly. According to the demands of your interior design, whether 12/24 keys, or text size, content, arrangement and language can also be customized.

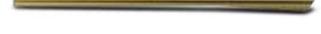


-  Belgium Silver D37
-  Jade Black C25
-  Monaco Gold F18

Moorgen Smart Remote Control

M66 Series

Adjusting the brightness of the light or the angle of the shutters with a simple wave of the device. Lights, music, curtains and other devices can be controlled by shaking the control up, down, left or right to change the levels. The text on curved keys illuminates when picking up the device, ensuring easy operation whether in the bright or dark. The light turns off when the remote control is placed down, automatically adopting eco mode. Text size, content, arrangement, and language can also be customized.

-  Belgium Silver D37
-  Jade Black C25
-  Monaco Gold F18



54-Key Smart Remote Control



33-Key Smart Remote Control



42-Key Smart Remote Control

Can control air conditioning floor heating ventilation

33-Key, 42-Key, 54-Key Text with backlight



8-Key Smart Remote Control

16-Key Smart Remote Control

24-Key Smart Remote Control

Moorgen Smart Remote Control

M50 Series

The streamlined design and metal shell provide a perfect combination of configure, tactile sense and handle, with a complimentary center of gravity. The text on curved keys illuminates when picking up the device, ensuring easy operation in every shade of day or night. The light turns off when the remote is placed down, automatically adopting eco mode.



Text with backlight



Belgium Silver D37



Jade Black C25



Monaco Gold F18

Moorgen Crystal Smart Remote Control

M50 Series

The streamlined design and metal shell provide a perfect combination of configure, tactile sense and handle, with a complimentary center of gravity. The text on curved keys illuminates when picking up the device, ensuring easy operation in every shade of day or night. The light turns off when the remote is placed down, automatically adopting eco mode.





Moorgen Cube Remote Control

M20 Series

With the world-leading industrial design group, we design concise, comfortable and humanized products based on user experience. We have many products that win a lot of international design awards, including German Red Dot, IF, IDEA, GOOD DESIGN, and Best of the Best.



Belgium Silver D37

Jade Black C25

Monaco Gold F18



Moorgen Smart Rotary Remote Control

M56 Series

The dynamic streamlined shape is based on the philosophy of Handling Affinity, an ergonomic design principle that considers the feeling of rotation and recognition of key icons. Not only the brightness and color temperature of lights, the volume of background music, the angle of shutters, the opening sunshades, the closing of curtains, but any device with adjustable levels can be controlled. For example, users can customize and modify devices through the APP on their phones.





Belgium Silver D37 Jade Black C25 Monaco Gold F18

Moorgen Smart Rotary Remote Control

M58 Series

The oblique angle of the rotary surface is based on the philosophy of Handling Affinity, an ergonomic design principle that considers the feeling of rotation and recognition of key icons. Not only the brightness and color temperature of lights, the volume of background music, the angle of shutters, the opening sunshades, the closing of curtains, but any device with adjustable levels can be controlled. For example, users can customize and modify devices through the APP on their phones.

Moorgen Smart Rotary Wall Remote Control

M18 Series

The four keys on the dial not only control the dimming of lights, lamps, spotlights and LED strips, also adjust the color temperature of lights, angle of the shutters, opening of sunshades, closing of curtains, and volume of background music. All devices equipped with adjustable levels can be controlled. For example, users can customize and modify devices through the APP on their phones. Some users may prefer three rotary functions with the remaining key for scene control.



Belgium Silver D37 Jade Black C25 Monaco Gold F18





Moorgen Smart Rotary Remote Control

M78 Series

Imitating the shape of a fine timepiece, this remote device internally installs a true tourbillion movement. By infinite control from 0% to 100%, users are able to adjust the lights, curtains and background music as they wish, choosing either home mode or leaving mode. Preset gears can also be employed to open, close or pause the drapes.



Moorgen Smart LCD Rotary Remote Control

M78 Series

The concave LCD touch screen adopts three ways to turn pages – sliding, rotating or gesture. The screensaver displays the time, account name, or a preset animation when not operated. The sound of rotation is clattering, the same as dialing. With the help of wireless charger, it is easier to recharge the remote devices.





Moorgen Smart Rotary Remote Control

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M78 SERIES TOURBILLON, CRYSTAL



M78 SERIES LIQUID CRYSTAL



M20 SERIES



M58 SERIES



Moorgen
Smart
Remote
Control
Family

mo-bus
knx
zigbee
Bluetooth

moorgen



M18 SERIES

M56 SERIES



M36 SERIES



M66 SERIES



M50 SERIES



M50 SERIES, CRYSTAL





moorgen x TINOKWAN

TINOKWAN

Pioneer and Leader of
Global Lighting Design Circle
The Founder of TINOKWAN Lighting Design Ltd.



TINOKWAN · Master Series Smart Lamps



05 Intelligent
lighting system



- Master Series Smart Lamps
- Diamond Series Smart Lamps
- Famous-Painting Series Lamps
- Gold-Phoebe Series Smart Lamps
- Fashion Series Smart Lamps
- Gourmet Series Smart Lamps
- Eye-Protection Series Smart Lamps
- Solar Nature Series Lamps



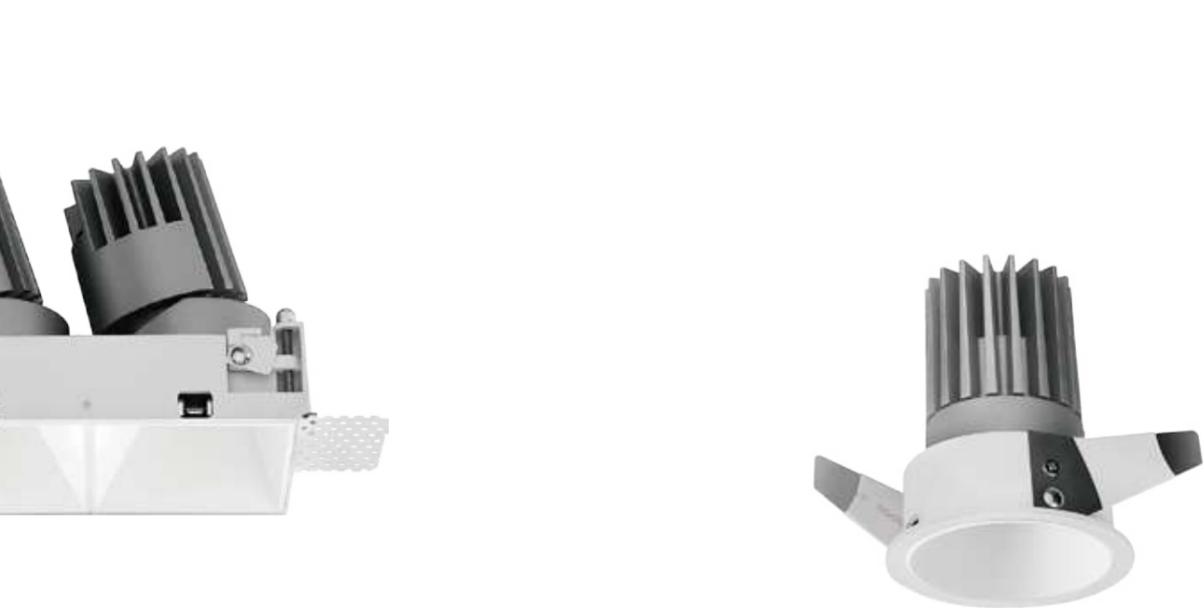
moorgen x **Ray Wong**

Ray Wong
The Founder of RMA



RayWong·X Series Smart Lamps





Moorgen Smart Lighting

Mark Series

Moorgen possesses various lighting styles to match diverse home styles. There are plenty of professional lighting designers who are able to select illumination on the basis of different spaces and its entire design concept. The color temperature, beam angle, illuminance, color rendering index, anti-glare function and many other technical indicators are all key factors to consider.

Rimless Round Spotlight MB2501
 $\phi 67 \times 98\text{mm}$ 12w
 2700K: 18° 24° 36°
 3000K: 18° 24° 36°
 3500K: 18° 24° 36° 55°
 4000K: 18° 24° 36° 55°
 2700K-5000K: 18° 24° 36° 55°



Round Spotlight MB2502
 $\phi 78 \times 98\text{mm}$ 12w
 2700K: 18° 24° 36°
 3000K: 18° 24° 36° 55°
 3500K: 18° 24° 36° 55°
 4000K: 18° 24° 36° 55°
 2700K-5000K: 18° 24° 36° 55°



Rimless Square Spotlight MB2507
 $67 \times 67 \times 98\text{mm}$ 12w
 2700K: 18° 24° 36°
 3000K: 18° 24° 36°
 3500K: 24°
 4000K: 24°
 2700K-5000K: 18° 24° 36° 55°



Square Spotlight MB2509
 $78 \times 78 \times 98\text{mm}$ 12w
 2700K: 18° 24° 36°
 3000K: 18° 24° 36°
 3500K: 24°
 4000K: 24°
 2700K-5000K: 18° 24° 36° 55°



Rimless Rectangle Spotlight MB2508
 $132 \times 66 \times 98\text{mm}$ 12w
 2700K 18° 24° 36°
 3000K 18° 24° 36°
 3500K 24°
 4000K 24°
 2700K-5000K 18° 24° 36° 55°



Rectangular Spotlight MB2510
 $142 \times 78 \times 98\text{mm}$ 12w
 2700K: 18° 24° 36°
 3000K: 18° 24° 36°
 3500K: 24°
 4000K: 24°
 2700K-5000K: 18° 24° 36° 55°





Moorgen Smart Lighting

Louis Series

Moorgen possesses various lighting styles to match diverse home styles. There are plenty of professional lighting designers who are able to select illumination on the basis of different spaces and its entire design concept. The color temperature, beam angle, illuminance, color rendering index, anti-glare function and many other technical indicators are all key factors to consider.



Rimless Double-hole Spotlight
MB2625
158 × 39 × 62mm
2700K 3000K
5w 24°



White Light Cup



Silver Light Cup



Black Light Cup



Golden Light Cup

Double-hole Spotlight
MB2601
70 × 45 × 60mm
2700K 3000K
5w 24°



White Light Cup



Silver Light Cup



Black Light Cup



Golden Light Cup

Three-hole Spotlight
MB2603
98 × 45 × 60mm
2700K 3000K
7w 24°



White Light Cup



Silver Light Cup



Black Light Cup



Golden Light Cup

Rimless Five-hole Spotlight
MB2605
150 × 44 × 62.5mm
2700K 3000K
12w 24°



White Light Cup



Silver Light Cup



Black Light Cup



Golden Light Cup

Rimless Five-hole Wall Washer
MB2607
150 × 41 × 62.5mm
2700K 3000K
12w Wide Angle



Silver Wall Washer Cup

Rimless Ten-hole Wall Washer
MB2615
286.5 × 41 × 62.5mm
2700K 3000K
22w Wide Angle



Silver Wall Washer Cup

Five-hole Wall Washer
MB2608
152 × 45 × 60mm
2700K 3000K
12w Wide Angle



Silver Wall Washer Cup

Ten-hole Wall Washer
MB2616
290 × 45 × 60mm
2700K 3000K
22w Wide Angle



Silver Wall Washer Cup

Magnetic Track Big-size Downlight
MB2888
φ 72 × 137 × 190mm
26w 10°



White Magnetic Track Medium-size
Downlight
MB2813
φ 40 × 105 × 190mm
12w 18°



Magnetic Track Medium-size Downlight
MB2803
φ 40 × 105 × 190mm
12w 18°



Magnetic Track Medium-size Double Downlights
MB2804
φ 40 × 105 × 190mm
24w 18°



Magnetic Eight-hole Strip-type Spotlight
MB2807
284 × 22 × 43mm
9w 20°



Magnetic Track Pendular
Stripe-type Spotlight
MB2805
284 × 22 × 90mm
13w 20°



Magnetic Track Pendular
Strip-type Light Strip
MB2806
284 × 22 × 90mm
7w Wide Angle



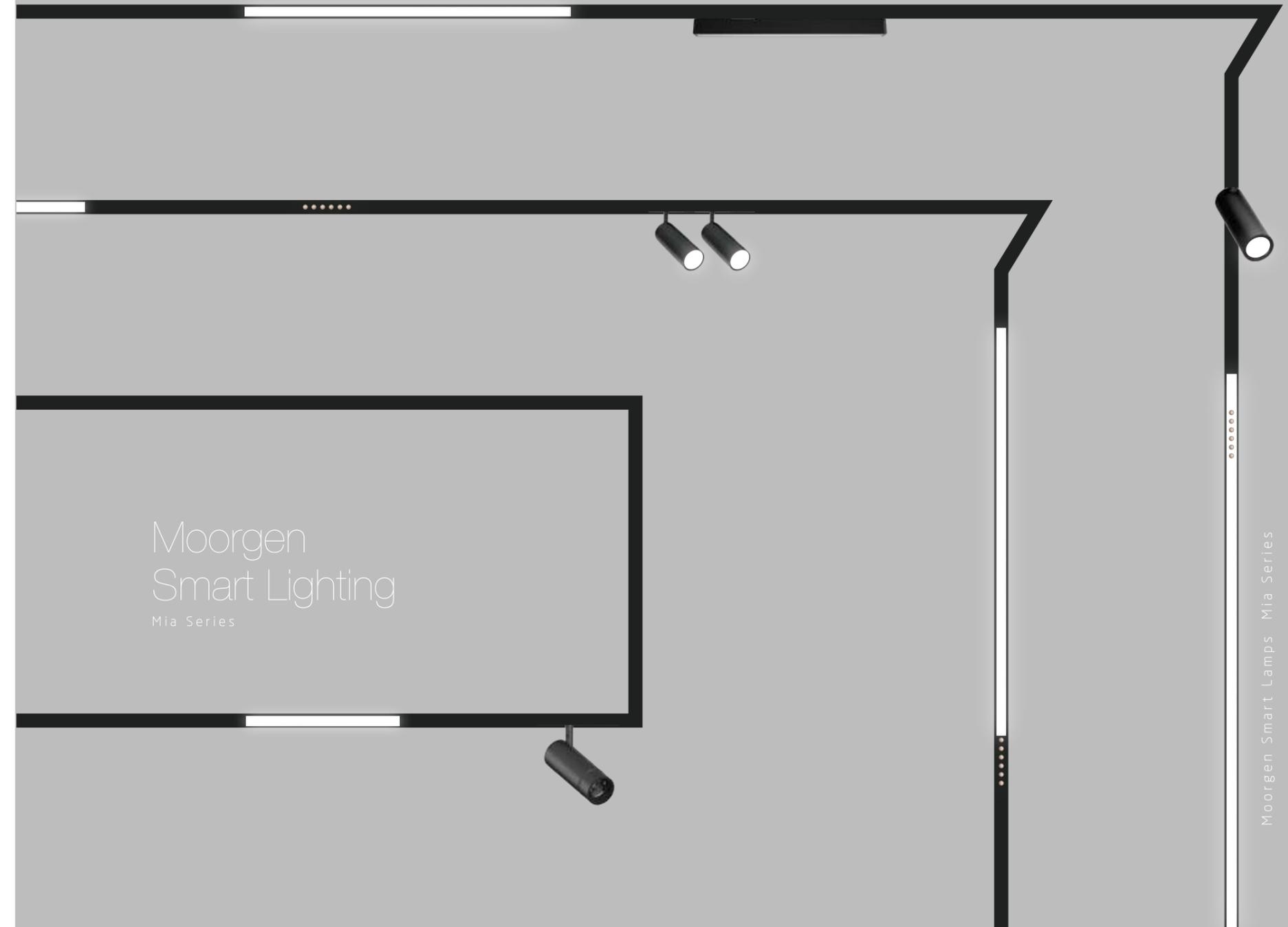
280 Magnetic Track Strip-type
Light Strip
MB2809
280 × 22 × 43mm
7w 110°



560 Magnetic Track Strip-type
Light Strip
MB2810
560 × 22 × 43mm
14w 110°



1120 Magnetic Track Strip-type
Light Strip
MB2811
1120 × 22 × 43mm
22w 110°



Moorgen
Smart Lighting
Mia Series

Moorgen Smart Lamps Mia Series



BARCELONA SERIES



MARK SERIES



PATTAYA SERIES



LUCA SERIES



RUBEY SERIES



BAJO SERIES



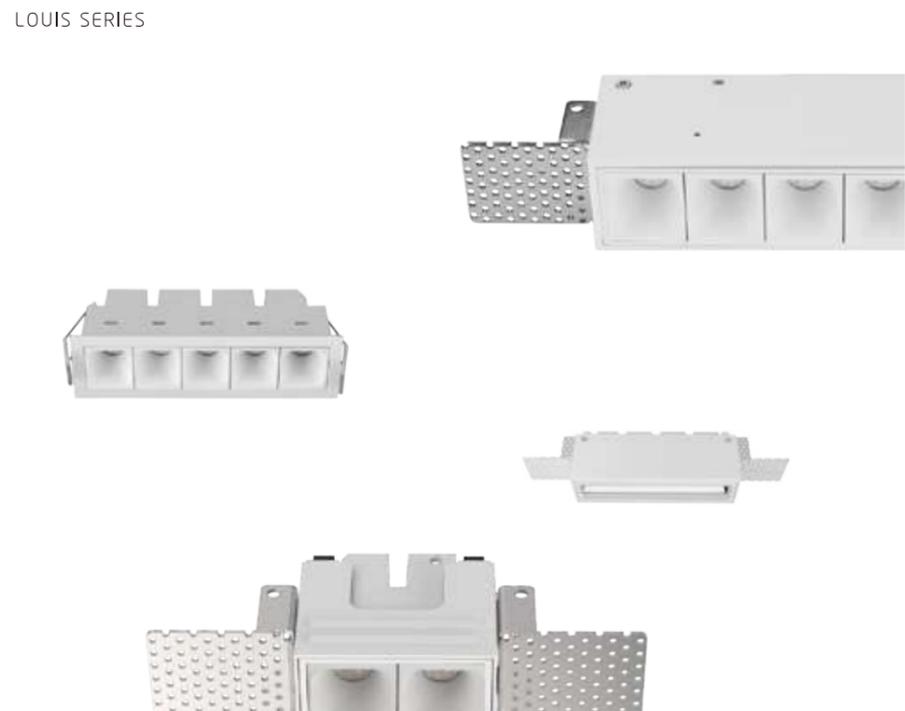
JAMES SERIES



MASTER TINOKWAN SERIES



ROMA SERIES



LOUIS SERIES



HAWAII SERIES



MIA SERIES

Moorgen
Smart
Lamps
Family
Photo

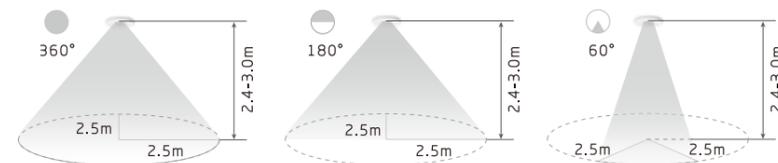
moorgen

BARTON SERIES

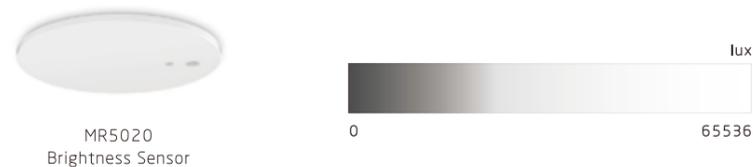


Moorgen Smart Motion Sensor

Pre-decoration: hidden embedded installation
 suitable for : lobby, study, corridor, stairs and bathroom



Pre-decoration: hidden embedded installation
 Function: detect the interior brightness, perfectly combine the lighting with the natural light to meet your satisfaction by adjusting the degree to which the curtains open.

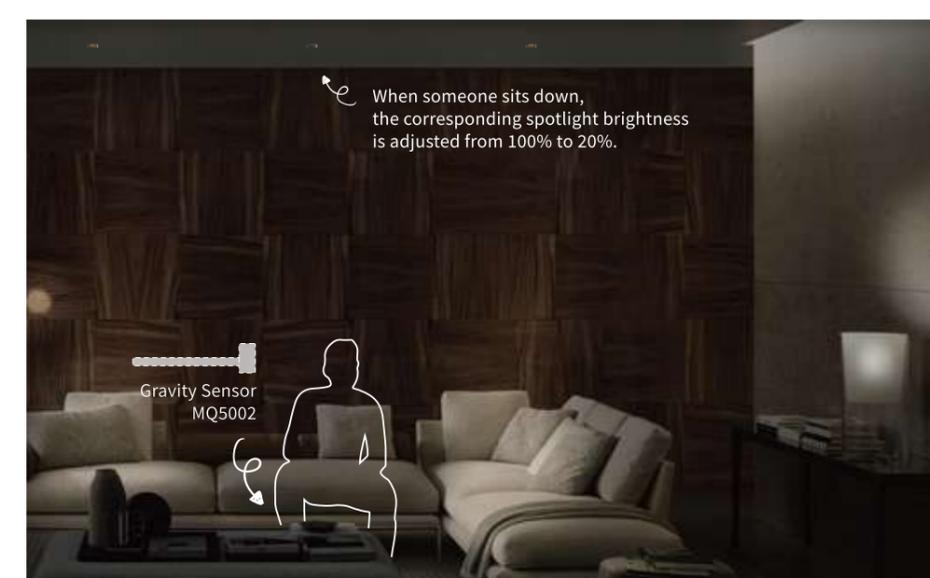
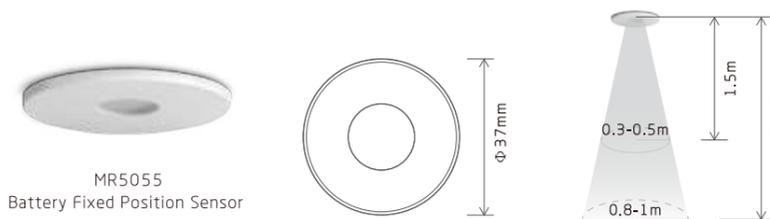


Moorgen Functional Sensor

After Market: hidden installation
 Function: Without people sitting, the sensor will throw a beam of light over the beautiful sofa/single-person chair; When someone sits down, it will send signals to turn off the overhead light, creating coziness.



Suitable for a fixed position. For example, the single-person sofa supports high-precision detection to capture human motions within the detective range of 1m diameter, linking scenes and devices. Lights can be set as on/off when people pass by.





07 motorized curtain system

- motorized curtain - the standard configuration
- villa high curtain
- hand pulling motorized curtain
- bathroom motorized curtain
- super quiet motorized curtain
- wake-up mode
- open the curtain after waking
- Afternoon TV mode

HOLFMANN



Wooden Blinds



Leather Blinds



Cloth Blinds



Aluminum Blinds



Pleated Blinds



Bamboo Blinds



Roller Blinds



Track Roller Blinds



Windproof Roller Blinds



Muslin Curtain



Shangri-la Blinds



Vienna Blinds



Roman Blinds



Honeycomb Blinds



Day & Night Honeycomb Curtain



Motorized Lift Curtain



S-Shape Curtain



Vertical Curtain



Dream Curtain



Motorized Curtain



Vertical Sheer Curtain



Outdoor Awning



Outdoor Awning



Outdoor Awning



FSS Canopy Curtain



FTS Canopy Curtain



Outdoor Sky Curtain



Canopy Curtain



Outdoor Aluminium Blinds



08 motorized shading system HOLFMANN



Outdoor Sky Curtain



Outdoor Sunshine Room Blinds



Outdoor Sky Curtain



expert of lighting management
choices for more and more users
standard configuration for
garden and balcony
motorized awning category
material color fastness



Outdoor Aluminium Blinds



Outdoor Aluminium Blinds



Outdoor Aluminium Blinds



Screen Door



Screen Window



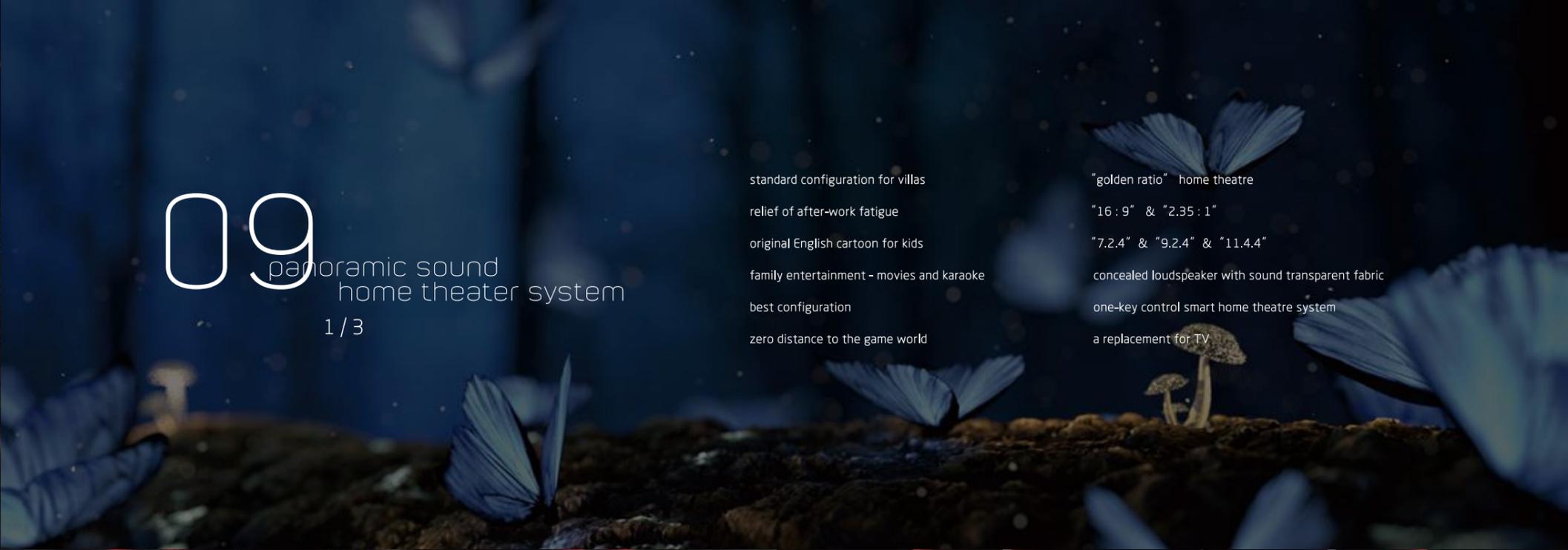
Window Opener



panoramic sound 9.2.4channel home theater



panoramic sound home theater



09 panoramic sound home theater system 1/3

standard configuration for villas
relief of after-work fatigue
original English cartoon for kids
family entertainment - movies and karaoke
best configuration
zero distance to the game world

"golden ratio" home theatre
"16:9" & "2.35:1"
"7.2.4" & "9.2.4" & "11.4.4"
concealed loudspeaker with sound transparent fabric
one-key control smart home theatre system
a replacement for TV





Moorgen Panoramic Loudspeaker

for home theatre

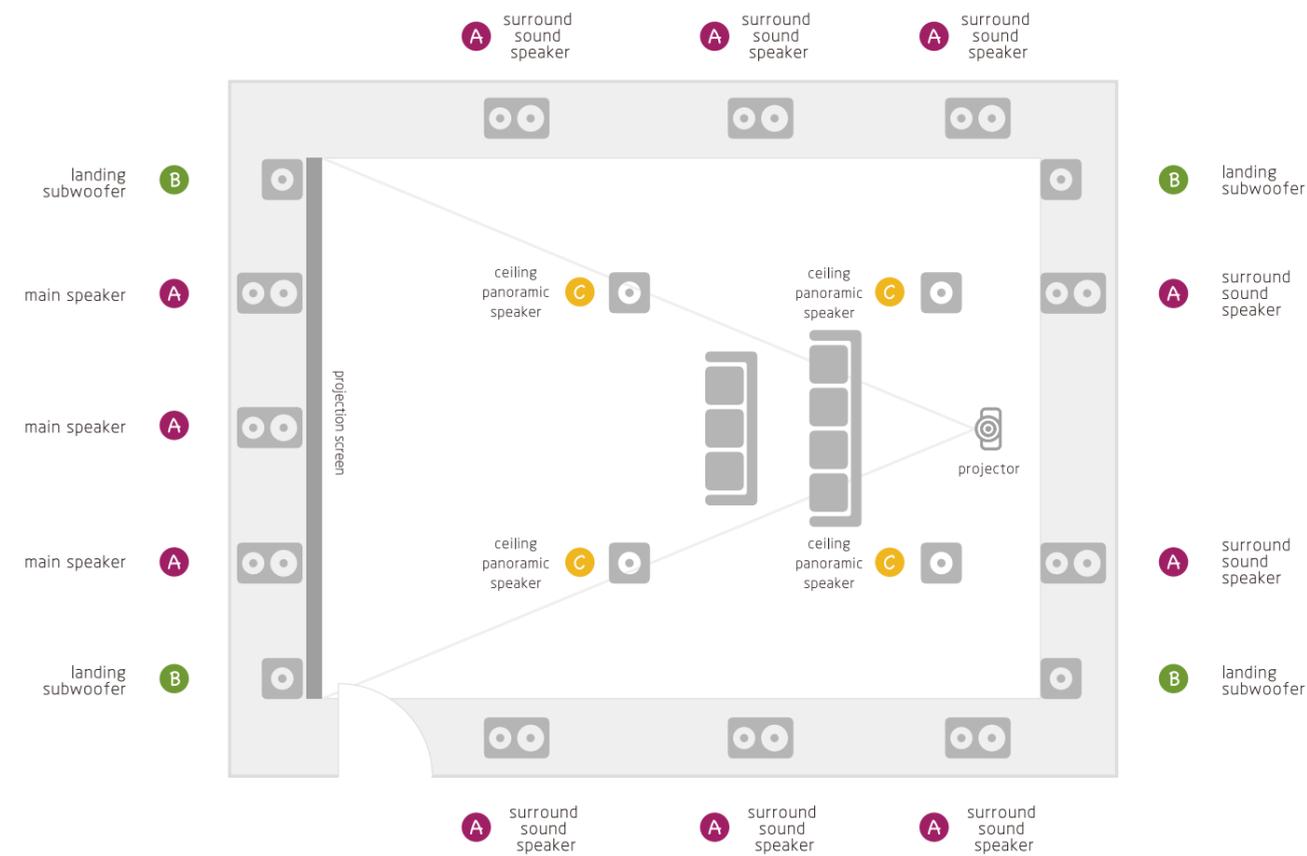
In terms of theater speaker brands, whether it is DALI in Denmark, JBL in the United States or Paradigm in Canada. Moorgen will choose imported products from original factories. Matching different brands of AV equipments on the basis of personal needs and preferences, giving users a comprehensive and ultimate audio-visual experience.



09

panoramic sound home theater system

3/3



- Optimal ergonomic
- Simple
- Fashionable
- Humanized
- Unbelievable function
- Magic technology



SMART MATTRESS



SMART PILLOW



CURVED MATTRESS

MOOD LIGHTING



10 healthy & comfortable



MOORGEN MAGIC HANGING MIRROR

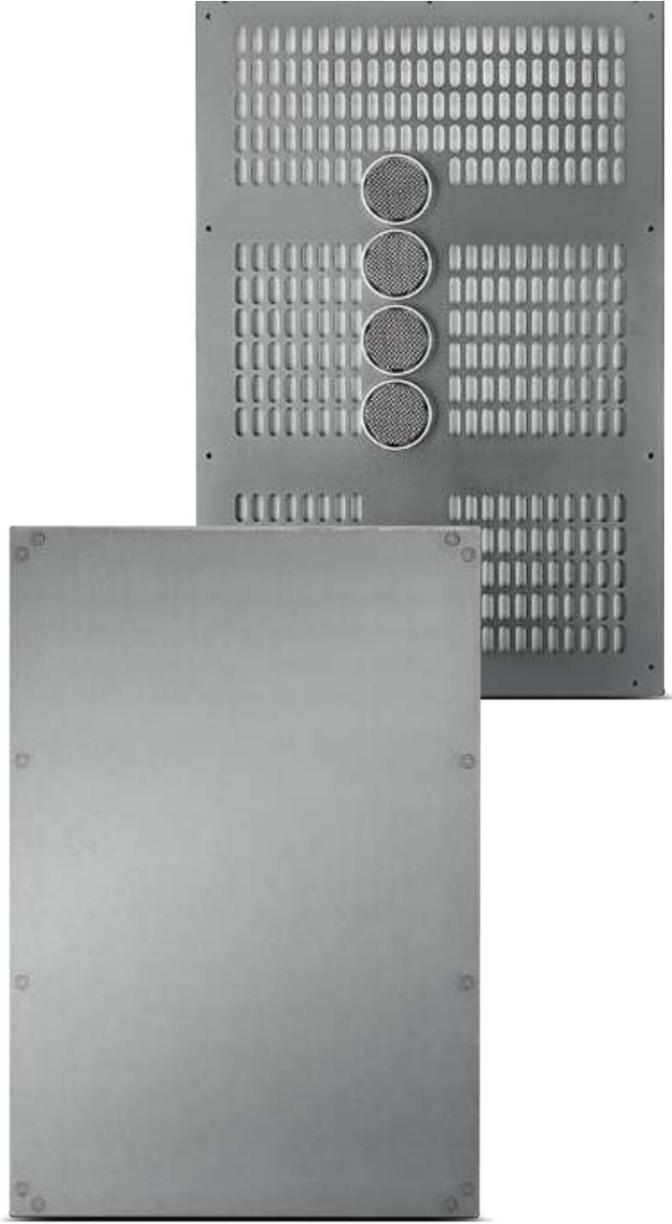


This magic mirror is usually installed on the wall of the bathroom, users are able to watch films while taking a bath. Besides, users are capable of browsing electronic recipes in the kitchen with this mirror. Compared with the traditional mirror TV, its surface is made of "gem-grade" glass, which has a very high quality owing to the new technology of "heat dissipation and fog prevention".

Brand new interactive beauty consumption terminal.



MOORGEN MAGIC BEAUTY MIRROR



MOORGEN RIMLESS SPEAKER



Moorgen Hidden Background Music Speaker

Moorgen private theater advocates immersive top-level acoustic design and provides the best on-site feeling and sense of ambience. Moorgen has quite a few senior designers in the audio-visual industry, who are known as the professional certification engineer of audio-visual issued by CEDIA Custom Installation Association, as well as the Commissioning Certification Engineer of THX-HAA American Home Acoustics Alliance. Ensuring the optimal designs of space and acoustic styles for different rooms.



MOORGEN HIDDEN BACKGROUND MUSIC SPEAKER

background
music system

- "wake-up mode"
- "relax mode"
- "yoga mode"
- "shower mode"
- "English mode"
- "story mode"
- "different music for each room"
- "back home mode"





smart voice control system 12

three ways for voice control

moorgen smart voice panel, magic box and Apple Siri voice control

examples

say "moorgen moorgen" to evoke voice panel or magic box to send orders

say "TV mode" to dim the light, open curtains and switch on the TV

voice reception distance

within 5m radius, the voice control can be evoked by normal volumn



Moorgen smart system support control the on/off and scenes of all home devices through Apple Siri.

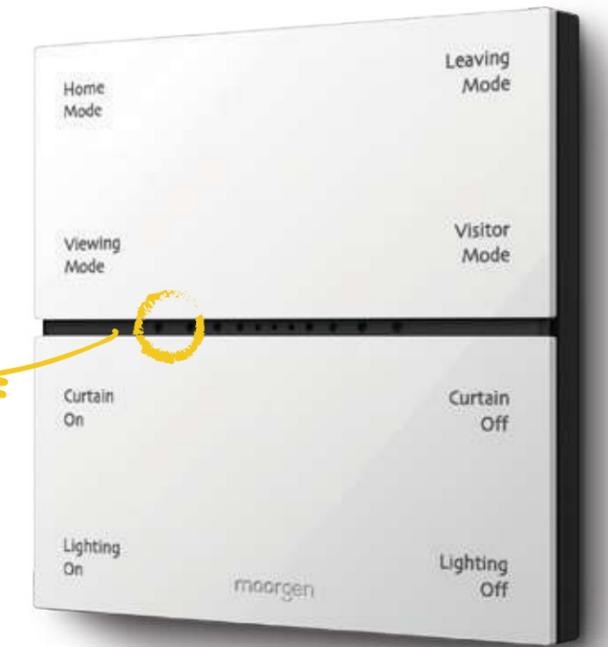
MOORGEN MAGIC BOX M6 Series



Dual array speaker tech can exclude environmental noise to realize a long-distance voice recognition



MOORGEN CALL PANEL Swiss Series





security system 13

different unlocking ways

- fingerprint
- code
- card
- keys
- APP
- phone remote control

safer

- anti-follow by auto-locking
- prevention from children's accidental touching
- doorbell
- reminder of locking

safer

- anti-theft alarm (when lock is picked)
- fingerprint-proof surface
- C-level lock cylinder for anti high-tech picklock
- anti-peep phantom code (6 numbers before the real code)

more humanized designs

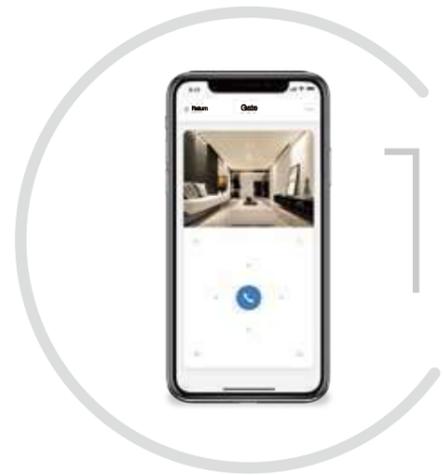
- real-time check on lock
- remote unlock for guests
- temporary keys
- micro USB charge
- low power warning
- no handles / door open directions



outdoor waterproof rotating camera



indoor fixed camera



13 security system



infrared dual spectrum camera



indoor rotating camera



outdoor waterproof fixed camera



Moorgen Intelligent Visual Doorbell

Based on the principles of native German design: simple, comfortable and humanized user experience, Moorgen promises to provide the time-tested "Best customized service". It demonstrates universal and unearthly beauty for pursuing the ultimate lifestyle.





14 smart clothes dryer

Moorgen is the only partner of Austria's prestigious brand Swarovski in the smart system field. Based on the principles of native German design: simple, comfortable and humanized user experience, Moorgen promises to provide the time-tested "Best customized service". It demonstrates universal and unearthly beauty for pursuing the ultimate lifestyle.

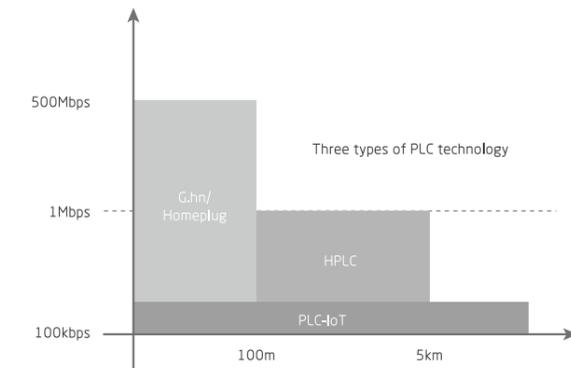
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H O L F M A N N

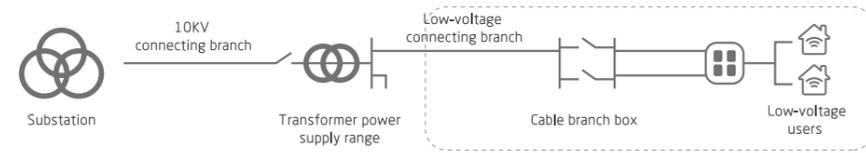


PLC-IoT application solution

PLC-IoT
more stable and reliable connections
low costs of deployment, operation and maintenance



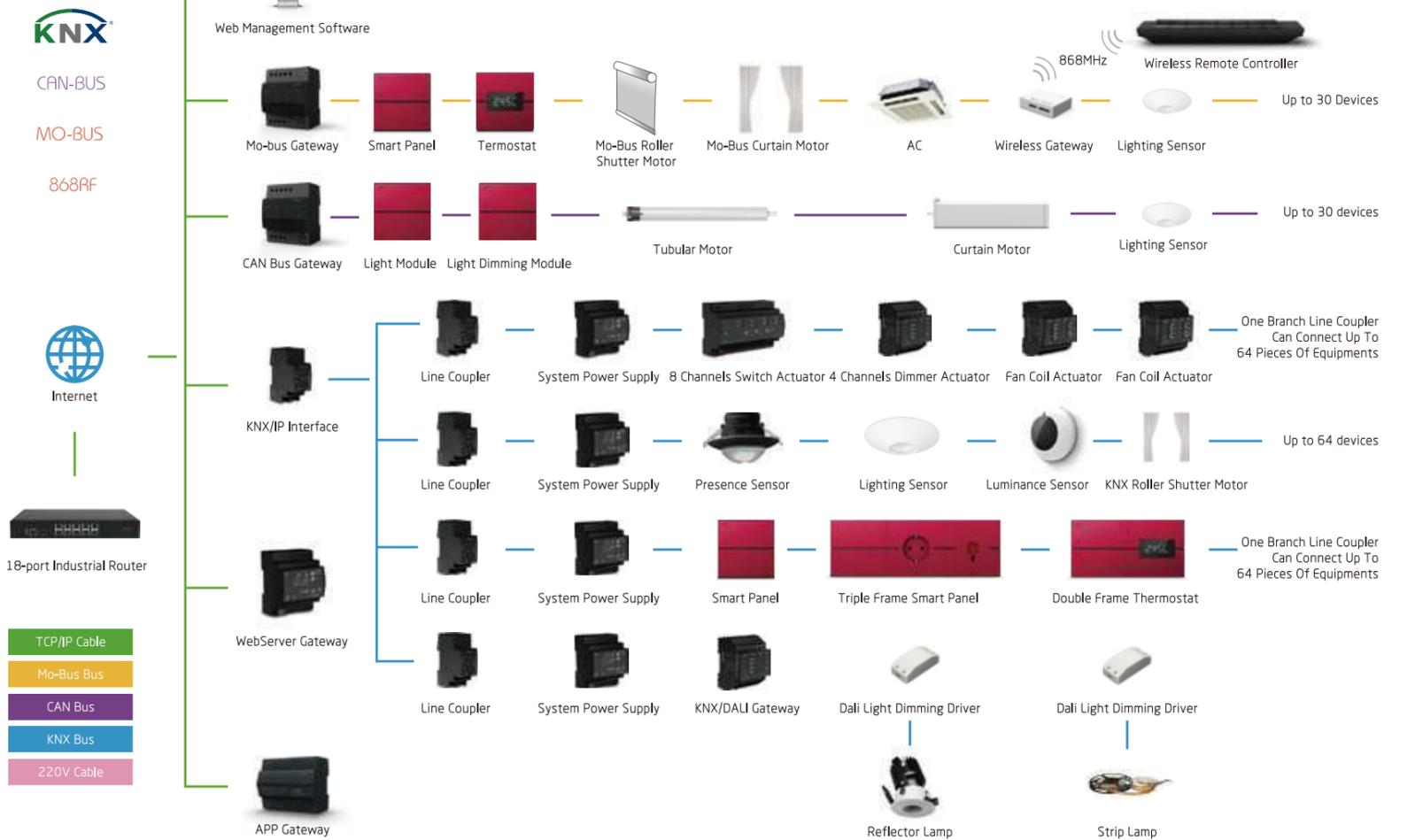
1 Power Distribution



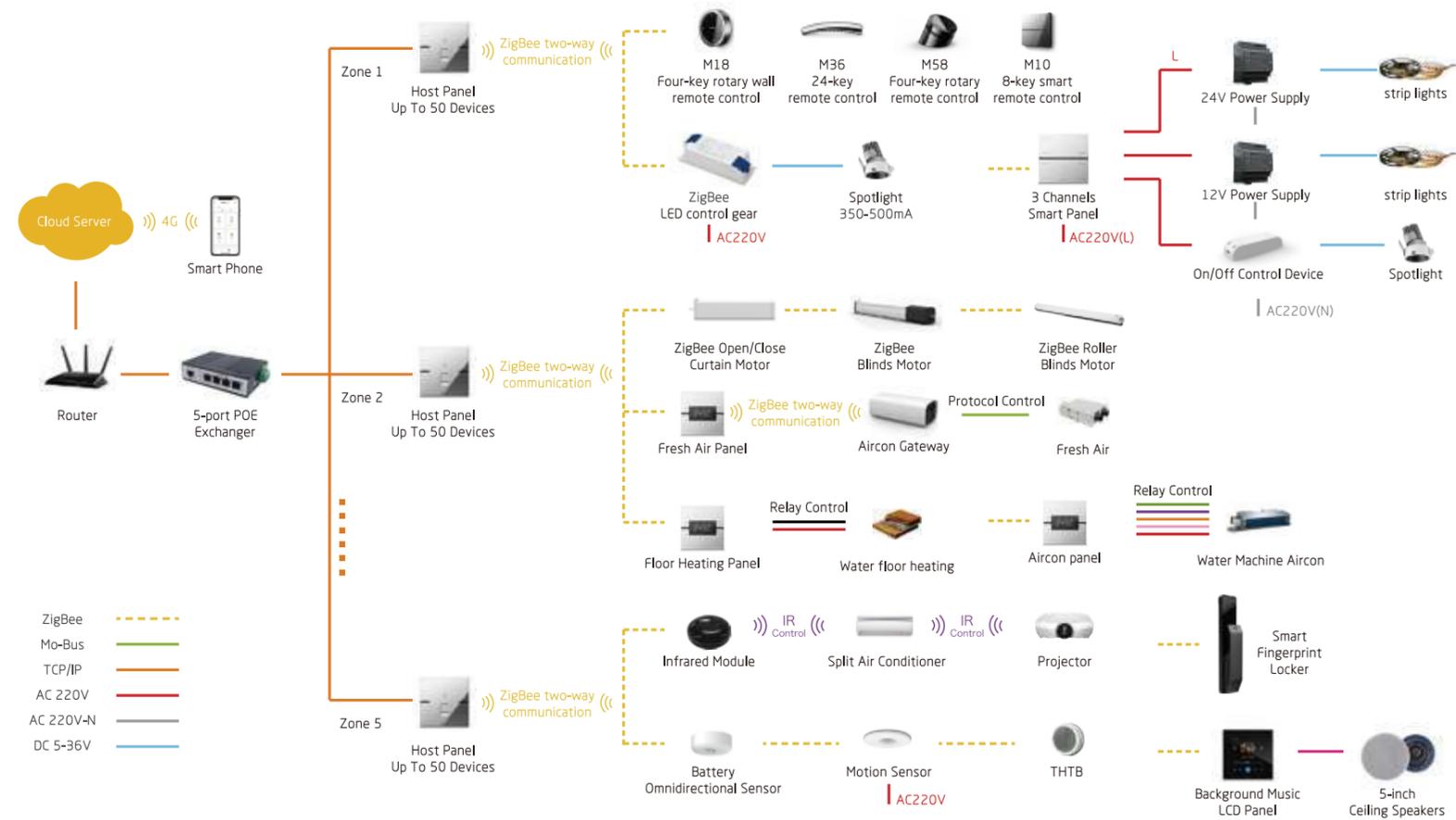
2 Common Market



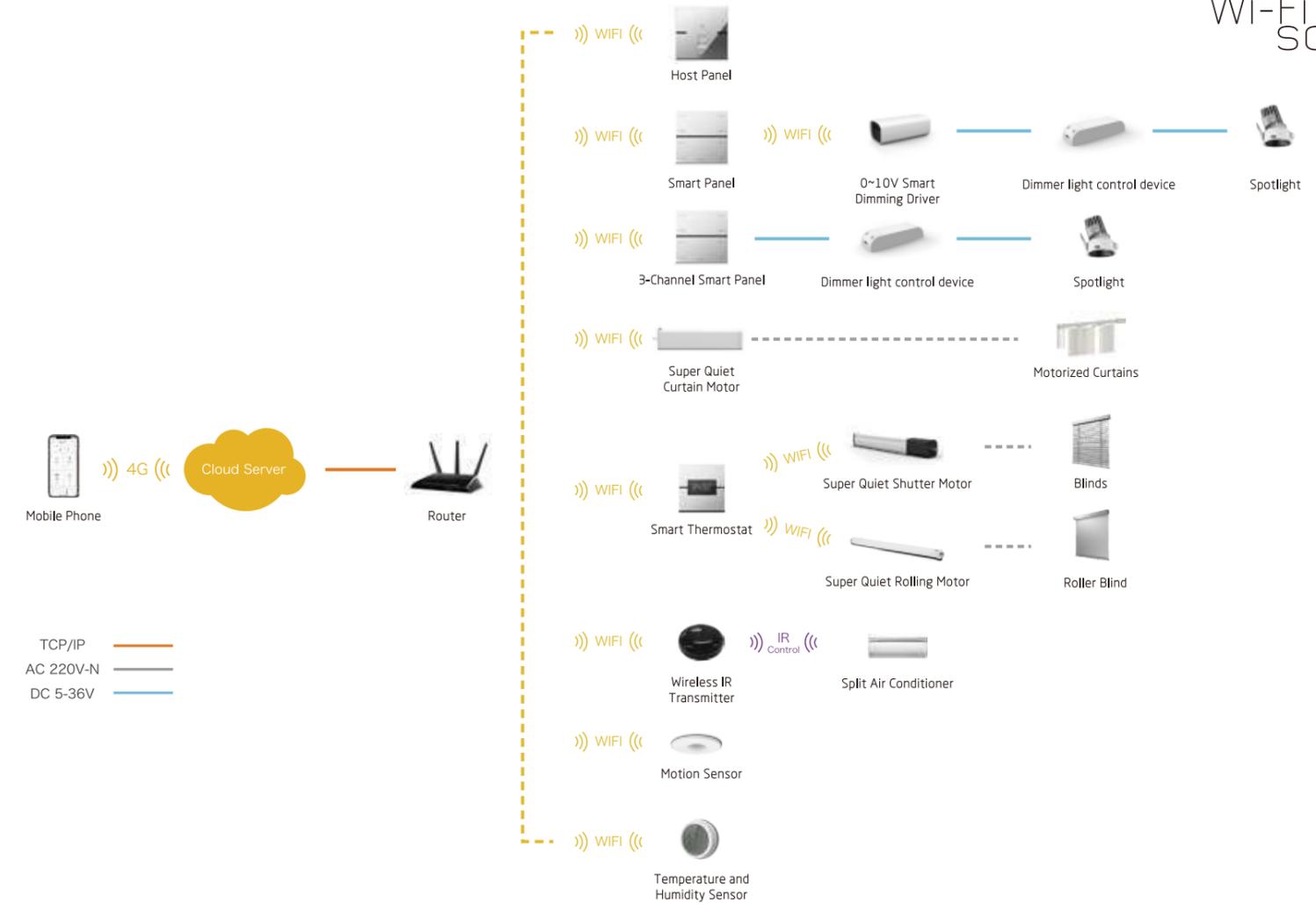
Integrated system wire solution



Integrated system solution ZigBee



Integrated system solution Wi-Fi







Remote control box 1.1
TC1.1



Swiss panel box 5
TC5



Mia lamp box 3
TL3



Hotel London Panel box 8
TC8



Integrated light box 8
TL8



Panel box 1
TB1



Panel box 2
TB2



ZigBee panel exhibition box
TB7



Zaha series panel display box
TB9



Steve Leung series panel display box
TB8



Monaco panel box
TA5



Swiss panel box 1
TA1



Milan panel box-Gem Silver
TA2.1



Milan panel box-LCD Silver
TA2.2



Milan panel box-Tourbillon Silver
TA2.3



Moorgen product Atlas
TG5



Moorgen A3 handbag
TF17



Moorgen Backpack
TF3



Moorgen PVC handbag
TF11



Moorgen helmet
TH2



Swedish panel box 3
TA3



Denmark panel box 4
TA4



Milan panel box-Milan Silver
TA2.4



Milan panel box-Milan LCD
TA2.5



Milan panel box-Milan Gold
TA2.6

moorgen smart
sales network



moorgen